

Cookie Policy

This Cookie Policy was last updated on September 20, 2023.

1. Introduction

Our website, <https://abctransparency.com/> (hereinafter: “the website”) uses cookies and other related technologies (for convenience all technologies are referred to as “cookies”). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website. This Cookie Policy should be read together with our Privacy Policy for full information about how we process your personal data or your personal information.

2. What are cookies?

A cookie is a small simple file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

We use necessary cookies to make this site work and we would also like to set optional cookies to help us improve our website and give you an enhanced experience when using it.

3. What are scripts?

A script is a piece of program code that is used to make our website function properly and interactively. This code is executed on our server or on your device.

4. What is a web beacon?

A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you is stored using web beacons.

5. Cookies, scripts, web beacon and other similar technologies

5.1 Strictly necessary cookies

These are cookies that are required for the operation of our website, to provide services explicitly requested by you or to comply with any other legislation that applies to us, such as the security requirements of the GDPR, the UK GDPR or the CCPA. They include, for example, cookies that help ensure that the content of a page loads quickly and effectively.

5.2 Technical or functional cookies

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid.

5.2 Statistics and analytics cookies

We use statistics and analytics cookies to optimize the website experience for our users. With these statistics cookies we get insights in the usage of our website. We use them to collect information about how visitors access our services, such as the number of users on our website, how long they stay on the site for, and what parts of the site they visit.

5.3 Marketing/Tracking cookies

Marketing/Tracking cookies are cookies used to create user profiles to display advertising or to track the user on this website or across several websites for similar marketing purposes.

5.3.1 Social media

On our website, we have included content from Twitter and LinkedIn to promote web pages (e.g. “like”, “pin”) or share (e.g. “tweet”) on social networks like Twitter and LinkedIn. This content is embedded with code derived from Twitter and LinkedIn and places cookies. This content might store and process certain information for personalized advertising.

Please read the privacy statement of these social networks (which can change regularly) to read what they do with your data which they process using these cookies.

6. Placed cookies

You can consent or revoke cookie consent [here](#).

GDPR Cookie Consent

Necessary

Google Analytics

Analytics

WPML

Functional

Google Analytics

Analytics

LinkedIn/Social Media

Functional, Marketing

PHPSESSID

Functional

7. Consent

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies and you will be given the opportunity to accept or refuse not strictly necessary cookies, sorted by category. You can provide your consent separately to each not strictly necessary cookie category that you would allow us to place in your device. As soon as you click on "Save preferences", we may use the categories of cookies and plug-ins you selected in the pop-up, as described in this Cookie Policy. Where you have provided your consent, you can withdraw it at any time as described in the sections below.

8. Enabling/disabling and deleting cookies

Once you have set up your preferences, you can change them at any time through our cookie banner, below in the consent settings, through our "Do Not Sell or Share My Personal Information" if you are a California resident or by contacting us at support@abctransparency.com.

You can also use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

You can also find information about how to do this in the major browsers below:

[Microsoft Edge](#);

[Internet Explorer](#);

[Chrome](#);

[Firefox](#);

[Safari](#).

Please note that some parts of our website may not work properly if the cookies are disabled. If you do delete the cookies in your browser, they will be placed again if you provide your consent when you visit our websites again.

To find out more about cookies, including how to see what cookies have been set, visit www.aboutcookies.org or www.allaboutcookies.org.

8.1 Manage your consent settings

Renew or change your cookie consent [here](#).

9. Contact details

For questions and/or comments about our Cookie Policy and this statement, please contact us by using the following contact details:

ABC Transparency GmbH

Bösch 82, 6331 Hünenberg

Switzerland

Website: <https://abctransparency.com/>

Email: support@abctransparency.com